

Street Stalls/Kiosks in Brazil

February 2024

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Street Stalls/Kiosks in Brazil - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Street stalls/kiosks is a highly regenerative channel

McDonald's dessert kiosks lead channel, while The Nutty Bavarian focuses on diversification

Nathan's Famous, chained North American hot dog brand, aims to expand in 2024

PROSPECTS AND OPPORTUNITIES

Foodservice operators to become increasingly demanding of their suppliers

The smaller outlet format is expected to continue gaining popularity

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DISCLAIMER

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