

Self-Service Cafeterias in Ukraine

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Self-Service Cafeterias in Ukraine - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Traditional approach of self-service cafeterias bears fruit as consumers focus on familiar and affordable dishes Silpo Resto stands out for its innovative approach as competition increases

Consumers turn to familiar comfort food

PROSPECTS AND OPPORTUNITIES

Remote working arrangements likely to limit the recovery of self-service cafeterias

More diversity and digitalisation two trends to look out for

Players may need to think outside the box to retain their appeal among the important lunchtime crowd

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