

Homewares in France

May 2023

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Homewares in France - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales of beverageware fall in 2022 due to greater mobility of population

Increasing preference for street food hampers sales of cookware

SEB Groupe retains overall leadership due to strength in kitchen, the largest value category

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Sustainable kitchenware gaining in popularity among local consumers

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Grocery retailers to remain popular channel due to accessibility and affordable prices

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