

Home Audio and Cinema in Egypt

July 2023

Table of Contents

Home Audio and Cinema in Egypt - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Home audio and cinema faces ongoing decline

Home cinema and speaker systems perform well as overall home audio and cinema category faces decline

In-store retail purchases remain prominent for audio and movie theatre equipment

PROSPECTS AND OPPORTUNITIES

Most categories under pressure

Home cinema and speaker systems to expand

Digital media player docks to see reduced prices as retailers strive to sell off stock

CATEGORY DATA

- Table 1 Sales of Home Audio and Cinema by Category: Volume 2018-2023
- Table 2 Sales of Home Audio and Cinema by Category: Value 2018-2023
- Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2018-2023
- Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2019-2023
- Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2020-2023
- Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2019-2023
- Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2023-2028
- Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2023-2028
- Table 10 Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2023-2028

Consumer Electronics in Egypt - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

- Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023
- Table 13 Sales of Consumer Electronics by Category: Value 2018-2023
- Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
- Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023
- Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023
- Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023
- Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023
- Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
- Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028
- Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028
- Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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