

Yoghurt and Sour Milk Products in Canada

September 2023

Table of Contents

Yoghurt and Sour Milk Products in Canada - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Yoghurt and sour milk products register a decent performance, albeit lower than 2022 Aggressive manufacturer activities drive strong growth for drinking yoghurt Lactalis acquires Khaas to reach immigrant population

PROSPECTS AND OPPORTUNITIES

Growth to shrink owing to slowdown in prices, yet healthy performance is expected Sour milk products to emerge as winners due to growing immigrant population Healthy snacking habits to propel category's growth

CATEGORY DATA

Table 1 - Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023
Table 2 - Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023
Table 3 - Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023
Table 4 - Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023
Table 5 - Sales of Flavoured Yoghurt by Flavour: Rankings 2018-2023
Table 6 - NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023
Table 7 - LBN Brand Shares of Yoghurt and Sour Milk Products by Format: % Value 2020-2023
Table 8 - Distribution of Yoghurt and Sour Milk Products by Category: Volume 2023-2028
Table 9 - Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028
Table 10 - Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028
Table 11 - Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028
Table 12 - Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Dairy Products and Alternatives in Canada - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture Key trends in 2023 Competitive Landscape Channel developments What next for dairy products and alternatives?

MARKET DATA

 Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

- Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
- Table 17 Penetration of Private Label by Category: % Value 2018-2023
- Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
- Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
- Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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