

# Bags and Luggage in India

March 2024

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## Bags and Luggage in India - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Double-digit growth as consumers prioritise luggage as a fashion accessory  
Shorter replacement cycle contributes to robust growth  
Samsonite South Asia continues to lead with a wide product offering, followed by VIP Industries

#### PROSPECTS AND OPPORTUNITIES

Technology in luggage will favour growth in the forecast period  
Surge in travel will act as a catalyst for the adoption of luggage  
Luxury handbags will offer significant growth opportunities

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