

# Bags and Luggage in Sweden

January 2024

**Table of Contents** 

## Bags and Luggage in Sweden - Category analysis

### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Slowdown in growth for bags and luggage in 2023

Revival of travel industry boosts sales of luggage, especially premium brands

Premiumisation trend remains strong, as consumers invest in high-end items

### PROSPECTS AND OPPORTUNITIES

Sustainable offerings will likely see higher demand

Lifestyle changes will have negative impact on business bags and wallet and coin pouches

Consumers will continue to trade up to premium brands

#### CATEGORY DATA

- Table 1 Sales of Bags and Luggage by Category: Volume 2018-2023
- Table 2 Sales of Bags and Luggage by Category: Value 2018-2023
- Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023
- Table 4 Sales of Bags and Luggage by Category: % Value Growth 2018-2023
- Table 5 Sales of Luggage by Type: % Value 2018-2023
- Table 6 NBO Company Shares of Bags and Luggage: % Value 2019-2023
- Table 7 LBN Brand Shares of Bags and Luggage: % Value 2020-2023
- Table 8 Distribution of Bags and Luggage by Format: % Value 2018-2023
- Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028
- Table 10 Forecast Sales of Bags and Luggage by Category: Value 2023-2028
- Table 11 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028
- Table 12 Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

## Personal Accessories in Sweden - Industry Overview

## **EXECUTIVE SUMMARY**

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

#### MARKET DATA

- Table 13 Sales of Personal Accessories by Category: Volume 2018-2023
- Table 14 Sales of Personal Accessories by Category: Value 2018-2023
- Table 15 Sales of Personal Accessories by Category: % Volume Growth 2018-2023
- Table 16 Sales of Personal Accessories by Category: % Value Growth 2018-2023
- Table 17 NBO Company Shares of Personal Accessories: % Value 2019-2023
- Table 18 LBN Brand Shares of Personal Accessories: % Value 2020-2023
- Table 19 Distribution of Personal Accessories by Format: % Value 2018-2023
- Table 20 Forecast Sales of Personal Accessories by Category: Volume 2023-2028
- Table 21 Forecast Sales of Personal Accessories by Category: Value 2023-2028
- Table 22 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028
- Table 23 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

#### **DISCLAIMER**

### **SOURCES**

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/bags-and-luggage-in-sweden/report.