

# Yoghurt and Sour Milk Products in Singapore

September 2023

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## Yoghurt and Sour Milk Products in Singapore - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Nutri-Grade regulations spur reformulations in drinking yoghurt

Diversity in flavoured yoghurt, from fruit-based to indulgent offerings

#### PROSPECTS AND OPPORTUNITIES

Sustained popularity of Greek yoghurt expected over the forecast period

Fresh yoghurt food and beverage outlets unlikely to notably erode retail sales of single-serve and drinking yoghurt

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## **DISCLAIMER**

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