

# Apparel Accessories in Brazil

January 2024

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## Apparel Accessories in Brazil - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Performance hindered by the end of demand for face masks  
Climate and social change negatively impact some apparel accessories categories  
Apparel accessories grows, but remains overshadowed by other types of apparel

#### PROSPECTS AND OPPORTUNITIES

Volume growth in apparel accessories will continue to be prevented by decline of face masks  
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