

# Away-From-Home Tissue and Hygiene in Costa Rica

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# Away-From-Home Tissue and Hygiene in Costa Rica - Category analysis

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#### 2023 DEVELOPMENTS

The tourism resurgence sparks growth, while working from home challenges sales The quality of goods demanded depends on the AFH establishment

A decline in handwashing stations reduces AFH tissue demand post-COVID-19

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Customer service and promotions play an important role in the AFH tissue industry Innovation focuses on sustainability, functionality, and cost-effective solutions AFH establishments search for savings during a time of economic strain

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