

Spectacles in the Philippines

May 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Growing population bolsters demand for spectacles
- Spectacles evolve through hybrid innovations
- The rise of BPO impacts spectacles purchases

PROSPECTS AND OPPORTUNITIES

- Japanese brands to gain ground through tailoring spectacles to the local market, while Korean-style frames will continue to attract
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Eyewear in the Philippines - Industry Overview

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