

Apparel and Footwear Specialists in Canada

February 2024

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Apparel and Footwear Specialists in Canada - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Canadian apparel and footwear specialists channel sees continued revival in 2023

Resale and second-hand apparel and footwear on the rise

Major retailers continue to invest in sustainability

PROSPECTS AND OPPORTUNITIES

DTC remains one of the most important initiatives for retailers in apparel and footwear

Development of Canada's luxury apparel market

In-store purchases to remain important and continued interest in sustainability

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Canadian retailers under strong pressure from government to reduce prices

Some COVID-19 related changes are not going away and will continue to impact Canadian retail

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