

Imaging Devices in Hong Kong, China

August 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Digital camcorders benefits from return to out-of-home lifestyles, while cameras continue to face competition from smartphone cameras
Premium camera releases attract enthusiasts

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Smartphone and camera players set to team up, as smartphone cameras continue to cannibalise sales
Mirrorless cameras will become more popular, as they slowly phase out other types

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Consumer Electronics in Hong Kong, China - Industry Overview

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DISCLAIMER

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