

Dairy Packaging in the United Arab Emirates

October 2023

Table of Contents

Dairy Packaging in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

PET bottles gaining share in dairy packaging in 2022 thanks to their functionality Flexible plastic gaining share in cheese packaging for its convenience and customisation qualities High levels of preservation properties make brick liquid cartons the main pack type in flavoured milk drinks

PROSPECTS AND OPPORTUNITIES

HDPE bottles to continue growing in sour milk products due to their chemical resistance The 200ml pack size will continue to dominate dairy packaging

Dairy Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture 2022 key trends PET bottles gain share in dairy packaging in 2022 Agthia launches Al Ain Water bottles made from 100% recyclable material Mijenta tequila launches with sustainability at the core of its brand image The 200ml pack is a popular size in skin care thanks to being convenient and compact HDPE and PET bottles remain popular as surface care pack types

PACKAGING LEGISLATION

United Arab Emirates announces programme to ban single-use plastic as it strives for carbon neutrality by 2050 United Arab Emirates releases executive regulations for consumer protection law United Arab Emirates to introduce mandatory traffic light food labelling system in 2024

RECYCLING AND THE ENVIRONMENT

United Arab Emirates launches circular packaging association to advance sustainability United Arab Emirates takes bold steps towards plastic waste reduction and recycling United Arab Emirates plans to transform itself into a global recycling hub with sustainable plastic initiatives

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-the-united-arab-

emirates/report.