

Confectionery Packaging in India

September 2023

Table of Contents

Confectionery Packaging in India - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive growth for sugar confectionery in 2022

Vegan chocolate packaging focuses on the environment

Pack sizes of 5g or smaller dominate Indian confectionery

PROSPECTS AND OPPORTUNITIES

Small sizes expected to grow in chocolate confectionery

Health trend expected to drive sales of chocolate pouches and bags

Confectionery Packaging in India - Company Profiles

Packaging Industry in India - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Dominant pack types losing share to alternatives that enjoy consumers' preference

Flexible packaging preferred in hot drinks for its convenience

Glass bottles dominate alcoholic drinks due to their association with premium quality

Customer-centric packaging prevails in beauty and personal care

Home care driving sustainability through refill packs

PACKAGING LEGISLATION

India implements stringent plastic waste regulations

RECYCLING AND THE ENVIRONMENT

Leading fmcg companies' initiatives to drive sustainability

Beverage companies reworking packaging to make it more sustainable

Table 1 - Overview of Packaging Recycling and Recovery in India: 2020/2021 and Targets for 2022

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