



Sauces, Dressings and Condiments Packaging in Malaysia

July 2022

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Sauces, Dressings and Condiments Packaging in Malaysia - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

After the spike in demand due to more home cooking in 2020, unit volume growth returns to pre-pandemic levels in 2021

Rigid plastic gaining share in table sauces thanks to its low cost

Metal becoming an increasingly popular alternative to glass in pasta sauces packaging

PROSPECTS AND OPPORTUNITIES

Steady annual growth rates expected for sauces, dressings and condiments

Trend towards smaller pack sizes likely to resume after being interrupted by the pandemic

Sauces, Dressings and Condiments Packaging in Malaysia - Company Profiles

Packaging Industry in Malaysia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Food packaging's main aim is to be convenient

Consumer-friendly and sustainable packaging dominates non-alcoholic drinks

Glass bottles face competition as the dominant pack type for alcoholic drinks

Small pack sizes in great demand for beauty and personal care

HDPE bottles the main pack type in the home care industry

PACKAGING LEGISLATION

Regulation on waste imports into Malaysia

RECYCLING AND THE ENVIRONMENT

Sustainability as a part of the Twelfth Malaysian Plan

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