

Apparel Accessories in Vietnam

November 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation and a gloomy economy limit the growth of apparel accessories in 2023

Livestreaming proving to be an effective tool in driving sales of apparel accessories

Hats/caps records the most dynamic growth in 2023 thanks to functional and fashionable image

PROSPECTS AND OPPORTUNITIES

Brighter economic outlook and gradual recovery of tourism should boost sales of apparel accessories

“Other” apparel accessories set to continue declining as face masks come off

Online sales set to continue rising over the forecast period

CATEGORY DATA

Table 1 - Sales of Apparel Accessories by Category: Volume 2018-2023

Table 2 - Sales of Apparel Accessories by Category: Value 2018-2023

Table 3 - Sales of Apparel Accessories by Category: % Volume Growth 2018-2023

Table 4 - Sales of Apparel Accessories by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Apparel Accessories: % Value 2019-2023

Table 6 - LBN Brand Shares of Apparel Accessories: % Value 2020-2023

Table 7 - Forecast Sales of Apparel Accessories by Category: Volume 2023-2028

Table 8 - Forecast Sales of Apparel Accessories by Category: Value 2023-2028

Table 9 - Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028

Table 10 - Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

Apparel and Footwear in Vietnam - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 - Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 - Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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