Hosiery in Mexico

December 2023

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Hosiery in Mexico - Category analysis

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2023 DEVELOPMENTS

Sheer hosiery is sought by women to complement formal attire

Physical stores drive sales, but informal markets loom as the greatest challenge

Bright and colourful socks add a touch of individual style to outfits

PROSPECTS AND OPPORTUNITIES

IP partnerships for trendy socks is a strategy which is set to continue

Strong sports trend will continue to promote technical socks and stockings

Non-sheer hosiery will continue to become more casual overall

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