

Childrenswear in the United Arab Emirates

November 2023

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Childrenswear in the United Arab Emirates - Category analysis

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2023 DEVELOPMENTS

Luxury childrenswear embraces the "Ramadan Rush"

Growing trend towards sustainability, especially among younger parents

Landmark Group retains convincing leadership of childrenswear

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Omnichannel approach will remain important for sales of childrenswear Category set to thrive despite declining birth rates "Mini-me" trend likely to gain further momentum

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