

Hosiery in Portugal

November 2023

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Hosiery in Portugal - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hosiery registers positive retail volume growth, boosted by sports and events Non-sheer continues to drive sales, while sheer hosiery boosts growth Private label gaining ground during a challenging economic environment

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Hosiery is expected to showcase modest growth across the forecast period Sustainability to gain further ground following consumers' heightened awareness The rising interest in sport will drive sales for functional hosiery

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hosiery-in-portugal/report.