

Hosiery in Hungary

November 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

The popularity of sheer hosiery continues to decline as fashions change
Pronounced escalations in unit price inflation puts pressure on demand for hosiery
Impulse purchases of socks remain an important driver of sales growth in hosiery

PROSPECTS AND OPPORTUNITIES

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Apparel and Footwear in Hungary - Industry Overview

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