

Footwear in Egypt

November 2023

Table of Contents

Footwear in Egypt - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Footwear witnesses decline in volume sales Consumers opt to buy footwear during promotional periods Social media sellers offer premium footwear at attractive prices

PROSPECTS AND OPPORTUNITIES

Footwear category faces solid growth potential adidas Group to retain its strong position Local manufacturers to elevate focus on footwear

CATEGORY DATA

Table 1 - Sales of Footwear by Category: Volume 2018-2023Table 2 - Sales of Footwear by Category: Value 2018-2023Table 3 - Sales of Footwear by Category: % Volume Growth 2018-2023Table 4 - Sales of Footwear by Category: % Value Growth 2018-2023Table 5 - NBO Company Shares of Footwear: % Value 2019-2023Table 6 - LBN Brand Shares of Footwear: % Value 2020-2023Table 7 - Distribution of Footwear by Category: Volume 2023-2028Table 8 - Forecast Sales of Footwear by Category: Value 2023-2028Table 9 - Forecast Sales of Footwear by Category: % Volume Growth 2023-2028Table 10 - Forecast Sales of Footwear by Category: % Value Growth 2023-2028Table 11 - Forecast Sales of Footwear by Category: % Value Growth 2023-2028

Apparel and Footwear in Egypt - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for apparel and footwear?

MARKET DATA

Table 12 - Sales of Apparel and Footwear by Category: Volume 2018-2023
Table 13 - Sales of Apparel and Footwear by Category: Value 2018-2023
Table 14 - Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
Table 15 - Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
Table 16 - NBO Company Shares of Apparel and Footwear: % Value 2019-2023
Table 17 - LBN Brand Shares of Apparel and Footwear by Format: % Value 2018-2023
Table 18 - Distribution of Apparel and Footwear by Format: % Value 2018-2023
Table 19 - Distribution of Apparel and Footwear by Category: Volume 2023-2028
Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
Table 22 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
Table 23 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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