

# Baby Food Packaging in Hong Kong, China

September 2023

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## Baby Food Packaging in Hong Kong, China - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Baby food packaging unit volumes still in decline in 2022

HiPP uses Aptar closure for new infant formula packaging?

New packaging types to attract parents to “other baby food” products

#### PROSPECTS AND OPPORTUNITIES

Strong growth expected for powder milk formula, but unit volumes will remain below previous peaks

Glass will continue losing share to stand-up pouches due to the latter’s greater portability and convenience

## Baby Food Packaging in Hong Kong, China - Company Profiles

## Packaging Industry in Hong Kong, China - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic remains the main pack type in confectionery in 2022

Sustainable packaging options emerge in RTD coffee in 2022

Metal beverage cans gaining popularity in beer

HDPE bottles and folding cartons the main pack types in beauty and personal care

HDPE bottles are projected to lose share to flexible plastic in home care

### PACKAGING LEGISLATION

Government is undertaking several initiatives to mitigate environmental risks

### RECYCLING AND THE ENVIRONMENT

Brands adopt sustainable practices to meet environmental concerns in Hong Kong

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