

Portable Players in Spain

July 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

E-readers declining in popularity

Portable media players on the way out

Wireless speakers on the rise due to functionality, flexibility and a wide range of product options

PROSPECTS AND OPPORTUNITIES

Portable media players expected to disappear from the market

Wireless speakers will remain key to growth as other products struggle to maintain demand

E-commerce is expected to take a stronger share of sales over the forecast period

CATEGORY DATA

Table 1 - Sales of Portable Players by Category: Volume 2018-2023

Table 2 - Sales of Portable Players by Category: Value 2018-2023

Table 3 - Sales of Portable Players by Category: % Volume Growth 2018-2023

Table 4 - Sales of Portable Players by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Portable Players: % Volume 2019-2023

Table 6 - LBN Brand Shares of Portable Players: % Volume 2020-2023

Table 7 - Distribution of Portable Players by Channel: % Volume 2018-2023

Table 8 - Forecast Sales of Portable Players by Category: Volume 2023-2028

Table 9 - Forecast Sales of Portable Players by Category: Value 2023-2028

Table 10 - Forecast Sales of Portable Players by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Portable Players by Category: % Value Growth 2023-2028

Consumer Electronics in Spain - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 - Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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