

Sauces, Dips and Condiments in Slovakia

November 2023

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Sauces, Dips and Condiments in Slovakia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers continue to show growing interest in oriental options, with retailers benefiting from Asian food stands Doma shuts down production in Slovakia Competition intensifies through the rise of private label and fierce price wars, while clean and green products continue to expand

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E-Commerce and delivery innovation to supercharge convenience factor Innovation in grilling will support sales Persistent convenience trend drives demand for specialisations, with larger pack sizes attracting consumers

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