

# Computers and Peripherals in Egypt

July 2023

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## Computers and Peripherals in Egypt - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Desktop volume sales decline further in 2023 Laptops demand hit by inflation and stockpiling Tablets shift back to positive growth in 2023

## PROSPECTS AND OPPORTUNITIES

Monitors to benefit from consumers upgrading their CPUs and desktops
Tablets category is expected to shrink further
Laptops face solid growth prospects

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