

# Home Insecticides in South Africa

March 2024

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#### 2023 DEVELOPMENTS

Fast-killing products used to quell cockroach outbreak, boosting sales volumes

Electric insecticides have longer shelf life due to scheduled power outages, with aerosol format used as a substitute

Tiger Consumer Brands completes plant upgrades, Doom insecticide price per litre likely to be lower

#### PROSPECTS AND OPPORTUNITIES

Fewer power outages will benefit electric insecticide sales

Weak performance for insecticide coils as alternatives offer convenience and safety

Foggers/bombs emerge as a short-term alternative to fumigation

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