

Baby Food Packaging in Argentina

September 2023

Table of Contents

Baby Food Packaging in Argentina - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Metals tins recording strong growth in dried baby food
Nutricia Bagó introduces its Nutrilon brand in a plastic pouch
The 200ml pack is a popular size for baby food

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons will continue to dominate milk formula packaging unit volumes
Glass jars to see strong growth in prepared baby food

Baby Food Packaging in Argentina - Company Profiles

Packaging Industry in Argentina - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Flexible plastic popular in the food industry for its convenient and lightweight nature
PET bottles dominate soft drinks packaging as they are affordable and recyclable
Convenient and portable packaging dominates alcoholic drinks
Smaller pack sizes preferred for beauty and personal care products
Change in consumer behaviour impacts home care packaging

PACKAGING LEGISLATION

Influence of Mercosur ban impacts dog and cat food packaging

RECYCLING AND THE ENVIRONMENT

Sustainability concerns see companies innovating in their bottle packaging

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-packaging-in-argentina/report.