

# Dermatologicals in Nigeria

January 2024

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## Dermatologicals in Nigeria - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Environmental factors drive sales of paediatric dermatologicals  
Lack of awareness and ongoing stigma challenges sales in rural areas  
Local player Neimeth International Pharmaceuticals retains its lead in dermatologicals

#### PROSPECTS AND OPPORTUNITIES

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