

# Beauty and Personal Care Packaging in the United Arab Emirates

June 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Continued growth in hair care boosts the usage of HDPE bottles  
Anomaly Haircare introduces recycled packaging  
200ml most popular size in skin care thanks to being convenient and compact

### PROSPECTS AND OPPORTUNITIES

Increased hygiene awareness triggering a shift from bar to liquid soap  
Squeezable plastic tubes to register robust forecast period growth

## Beauty and Personal Care Packaging in the United Arab Emirates - Company Profiles

## Packaging Industry in the United Arab Emirates - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture  
2022 key trends  
PET bottles gain share in dairy packaging in 2022  
Agthia launches Al Ain Water bottles made from 100% recyclable material  
Mijenta tequila launches with sustainability at the core of its brand image  
The 200ml pack is a popular size in skin care thanks to being convenient and compact  
HDPE and PET bottles remain popular as surface care pack types

### PACKAGING LEGISLATION

United Arab Emirates announces programme to ban single-use plastic as it strives for carbon neutrality by 2050  
United Arab Emirates releases executive regulations for consumer protection law  
United Arab Emirates to introduce mandatory traffic light food labelling system in 2024

### RECYCLING AND THE ENVIRONMENT

United Arab Emirates launches circular packaging association to advance sustainability  
United Arab Emirates takes bold steps towards plastic waste reduction and recycling  
United Arab Emirates plans to transform itself into a global recycling hub with sustainable plastic initiatives

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