

Airlines in India

December 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Airlines continues to witness strong growth, driven by a surge in demand beyond metro cities and increased connectivity between cities
Online airline booking surges, driven by competitive pricing structure and enhanced customer experience

PROSPECTS AND OPPORTUNITIES

Airlines has promising growth opportunities, backed by government initiatives and evolving consumer perception
Competitive environment to further intensify and evolve, with domestic carriers likely to dominate

CATEGORY DATA

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[Travel in India - Industry Overview](#)

EXECUTIVE SUMMARY

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Hotels: Key trends

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