

# Lodging (Destination) in Portugal

September 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Growth of lodging value sales in 2023 thanks to a strong domestic market, recovery of inbound tourism and inflation  
Growth in short-term rentals but at a lower level than hotels

### PROSPECTS AND OPPORTUNITIES

Positive outcome for tourism flows fuels lodging sales over the forecast period  
New legislation on short-term rentals and its possible impact affect the category over the forecast period

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