Lodging (Destination) in Hong Kong, China

September 2023

Table of Contents

Lodging (Destination) in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Luxury hotels and upscale hotels drive recovery for lodging

Hotels evolve to meet consumer demand

PROSPECTS AND OPPORTUNITIES

Demand for lodging will continue to grow, with accelerated growth for lower-tier hotels and short-term rentals

Hotels use technology to stay agile and connected with customers

CATEGORY DATA

Travel in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

DISCLAIMER

SOURCES

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/lodging-destination-in-hong-kong-china/report.