

Lodging (Destination) in Indonesia

September 2023

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[Lodging \(Destination\) in Indonesia - Category analysis](#)

KEY DATA FINDINGS

2023 DEVELOPMENTS

Mid-market hotels seeing quicker recovery compared to luxury hotels, driven by domestic tourism
Spike in average daily room rate as demand improves

PROSPECTS AND OPPORTUNITIES

Lodgings to see growth in forecast period
OTA remains top of mind choice when booking hotels, except for mid-market options

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