

Sleep Aids in Spain

September 2023

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Sleep Aids in Spain - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

High stress levels maintain demand for sleep aids in Spain Economy setting the pace of growth Herbal/traditional sleep aids continue to gain share from standard options

PROSPECTS AND OPPORTUNITIES

Economic framework likely to influence consumers' purchasing decisions over early part of forecast period Ageing population set to support demand for sleep aids Innovation in the form of new ingredients and formats to be increasingly explored

CATEGORY DATA

Table 1 - Sales of Sleep Aids: Value 2018-2023Table 2 - Sales of Sleep Aids: % Value Growth 2018-2023Table 3 - NBO Company Shares of Sleep Aids: % Value 2019-2023Table 4 - LBN Brand Shares of Sleep Aids: % Value 2020-2023Table 5 - Forecast Sales of Sleep Aids: Value 2023-2028Table 6 - Forecast Sales of Sleep Aids: % Value Growth 2023-2028

Consumer Health in Spain - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for consumer health?

MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

DEFINITIONS

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