

# Bags and Luggage in Brazil

February 2024

**Table of Contents** 

## Bags and Luggage in Brazil - Category analysis

## KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Bags and luggage leads the revival in personal accessories in Brazil

The versatility and style of bags and luggage for self-expression

A blend of digital innovation and iconic touchpoints in a retail revolution

## PROSPECTS AND OPPORTUNITIES

Growth set to stabilise, but new opportunities will emerge

From PET bottles to biomaterials: Navigating sustainable options

New strategies shaping the next era of luggage in Brazil

#### **CATEGORY DATA**

- Table 1 Sales of Bags and Luggage by Category: Volume 2018-2023
- Table 2 Sales of Bags and Luggage by Category: Value 2018-2023
- Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023
- Table 4 Sales of Bags and Luggage by Category: % Value Growth 2018-2023
- Table 5 Sales of Luggage by Type: % Value 2018-2023
- Table 6 NBO Company Shares of Bags and Luggage: % Value 2019-2023
- Table 7 LBN Brand Shares of Bags and Luggage: % Value 2020-2023
- Table 8 Distribution of Bags and Luggage by Format: % Value 2018-2023
- Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028
- Table 10 Forecast Sales of Bags and Luggage by Category: Value 2023-2028
- Table 11 Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028
- Table 12 Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

## Personal Accessories in Brazil - Industry Overview

## **EXECUTIVE SUMMARY**

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

#### MARKET DATA

- Table 13 Sales of Personal Accessories by Category: Volume 2018-2023
- Table 14 Sales of Personal Accessories by Category: Value 2018-2023
- Table 15 Sales of Personal Accessories by Category: % Volume Growth 2018-2023
- Table 16 Sales of Personal Accessories by Category: % Value Growth 2018-2023
- Table 17 NBO Company Shares of Personal Accessories: % Value 2019-2023
- Table 18 LBN Brand Shares of Personal Accessories: % Value 2020-2023
- Table 19 Distribution of Personal Accessories by Format: % Value 2018-2023
- Table 20 Forecast Sales of Personal Accessories by Category: Volume 2023-2028
- Table 21 Forecast Sales of Personal Accessories by Category: Value 2023-2028
- Table 22 Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028
- Table 23 Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

#### **DISCLAIMER**

## **SOURCES**

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/bags-and-luggage-in-brazil/report.