

# Rice, Pasta and Noodles in Bolivia

November 2023

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## Rice, Pasta and Noodles in Bolivia - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Local rice cultivation ensures stable prices

Local pasta production protects consumers from significant price rises

Local brands continue to lead in dried pasta

## PROSPECTS AND OPPORTUNITIES

Increased production of pasta with locally-grown grains

Further segmentation of rice

In spite of health concerns, instant noodles continues to register healthy growth

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