

# Processed Fruit and Vegetables in Singapore

January 2024

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# Processed Fruit and Vegetables in Singapore - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Weak performance by leading shelf stable format as consumers increasingly consider fresh or frozen fruit and vegetables Continued competition from pickled products with sauerkraut dishes trending Negligible demand for frozen fruit in Singapore

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### **DISCLAIMER**

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