

# Lodging (Destination) in the United Arab Emirates

September 2023

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Dubai remains the best performing in hotels amongst the seven emirates and globally  
Budget and mid-market hotels gain popularity amongst holidaymakers in the United Arab Emirates

### PROSPECTS AND OPPORTUNITIES

Hospitality in the United Arab Emirates set to thrive due to tourism rebound and strategic initiatives  
International leisure and domestic tourists expected to drive demand for and growth of hotels

### CATEGORY DATA

Table 1 - Lodging (Destination) Sales: Value 2018-2023
Table 2 - Lodging (Destination) Online Sales: Value 2018-2023
Table 3 - Hotels Sales: Value 2018-2023
Table 4 - Hotels Online Sales: Value 2018-2023
Table 5 - Other Lodging Sales: Value 2018-2023
Table 6 - Other Lodging Online Sales: Value 2018-2023
Table 7 - Lodging (Destination) Outlets: Units 2018-2023
Table 8 - Lodging (Destination) Rooms: Number of Rooms 2018-2023
Table 9 - Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023
Table 10 - Hotels NBO Company Shares: % Value 2018-2022
Table 11 - Hotel Brands by Key Performance Indicators 2023
Table 12 - Forecast Lodging (Destination) Sales: Value 2023-2028
Table 13 - Forecast Lodging (Destination) Online Sales: Value 2023-2028
Table 14 - Forecast Hotels Sales: Value 2023-2028
Table 15 - Forecast Hotels Online Sales: Value 2023-2028
Table 16 - Forecast Other Lodging Sales: Value 2023-2028
Table 17 - Forecast Other Lodging Online Sales: Value 2023-2028
Table 18 - Forecast Lodging (Destination) Outlets: Units 2023-2028

## Travel in the United Arab Emirates - Industry Overview

### EXECUTIVE SUMMARY

Travel in 2023
Airlines: Key trends
Hotels: Key trends
Booking: Key trends
What next for travel?

### MARKET DATA

Table 19 - Surface Travel Modes Sales: Value 2018-2023
Table 20 - Surface Travel Modes Online Sales: Value 2018-2023
Table 21 - Forecast Surface Travel Modes Sales: Value 2023-2028
Table 22 - Forecast Surface Travel Modes Online Sales: Value 2023-2028
Table 23 - In-Destination Spending: Value 2018-2023
Table 24 - Forecast In-Destination Spending: Value 2023-2028

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources
------------------------------

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/lodging-destination-in-the-united-arab-emirates/report](http://www.euromonitor.com/lodging-destination-in-the-united-arab-emirates/report).