

Sleep Aids in Mexico

October 2023

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Sleep Aids in Mexico - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Mexicans' fragile mental health since the pandemic contributes to poor sleeping habits

A wide range of products to address various needs

Nyquil Z takes sleep aids by storm in Mexico

PROSPECTS AND OPPORTUNITIES

Mexicans' mental health will remain one of the key factors driving demand for sleep aids

CBD offers interesting possibilities in the realm of sleep aids

Diphenhydramine set to displace melatonin and herbal/traditional products

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