

Apparel and Footwear Specialists in the US

March 2024

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Apparel and Footwear Specialists in the US - Category analysis

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2023 DEVELOPMENTS

2023 is a mixed bag for apparel and footwear specialists in the US

TJX's discount model continues to outperform competitors

Shein partners with Forever 21 to experiment with in-store retail

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Even as sales decline, many apparel and footwear specialists plan to add US stores

Apparel rental will gather steam as a retail model

Claire's finds success with omnichannel retail

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E-commerce marketplaces with ties to China make a huge impact in the US in 2023

The proposed Kroger-Albertsons merger hits a snag

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