

Hosiery in the Philippines

November 2023

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Hosiery in the Philippines - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Generally, hosiery is seen as good to have rather than a need Increase in mobility calls for socks Hosiery a must for hygiene

PROSPECTS AND OPPORTUNITIES

Prices are the main factor when purchasing hosiery Rise of special occasions boosting demand for special hosiery products, while long socks are being used for aesthetic reasons E-commerce proving convenient for small players

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