

# Hosiery in the Philippines

November 2023

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## Hosiery in the Philippines - Category analysis

# **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Generally, hosiery is seen as good to have rather than a need Increase in mobility calls for socks Hosiery a must for hygiene

## PROSPECTS AND OPPORTUNITIES

Prices are the main factor when purchasing hosiery Rise of special occasions boosting demand for special hosiery products, while long socks are being used for aesthetic reasons E-commerce proving convenient for small players

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hosiery-in-the-philippines/report.