

Home Care Packaging in Saudi Arabia

May 2023

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Home Care Packaging in Saudi Arabia - Category analysis

KEY DATA FINDINGS

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Home care packaging volumes declining as society reopens in 2022 Surface care packaging unit volumes growing in 2022 Sustainability concerns driving shift towards recyclable packaging

PROSPECTS AND OPPORTUNITIES

Eco-friendly packaging and formulations to gain further importance Pandemic helps revive demand for bleach

Home Care Packaging in Saudi Arabia - Company Profiles

Packaging Industry in Saudi Arabia - Industry Overview

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Shrinkflation remained a trend within the confectionery industry in 2022

Metal beverage cans gain ground in soft drinks packaging in 2022

Small pack sizes remain popular within non-alcoholic beer

Sustainable packaging gaining traction in beauty and personal care in 2022

Falling demand for home care products in 2022 affecting usage of folding cartons

PACKAGING LEGISLATION

Saudi Arabia sets ambitious targets to tackle waste management crisis by 2030

RECYCLING AND THE ENVIRONMENT

Beauty brands are embracing sustainable packaging in Saudi Arabia

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