

# Hot Drinks Packaging in Saudi Arabia

April 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Other metal benefiting from the popularity of fresh ground coffee pods

Composite containers gaining share in black tea packaging

Folding cartons the leading pack type in tea packaging in Saudi Arabia

#### PROSPECTS AND OPPORTUNITIES

Smaller pack sizes gaining popularity in Saudi Arabia's hot drinks market

Plastic pouches expected to continue gaining share in fresh ground coffee beans

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