

Savoury Snacks in Spain

June 2023

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2023 DEVELOPMENTS

Salty snacks remain popular despite price pressures

Nuts, seeds and trail mixes continues to see new product development despite sales shifting back to the foodservice channel

Aperitivos y Extrusionados eating up the competition

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Meat snacks expected to ride the convenience trend with new product development adding interest

Healthier options likely to become more prevalent

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