

Sweet Biscuits, Snack Bars and Fruit Snacks in Belgium

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Sweet Biscuits, Snack Bars and Fruit Snacks in Belgium - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers are seeking healthy indulgence options

Snack bars leverages the health trend

Private label increases its already strong presence as inflation remains high

PROSPECTS AND OPPORTUNITIES

Demand set to rise for local and natural ingredients

Rising popularity of organic and gluten-free products...

...while vegan products face some challenges

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-belgium/report.