

Savoury Snacks in Kazakhstan

July 2023

Table of Contents

Savoury Snacks in Kazakhstan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price remains a key issue Innovative products generate interest The share of Russian brands increases in the savoury snacks category

PROSPECTS AND OPPORTUNITIES

The development of modern trade contributes to the growth of savoury snacks Interest in the popcorn category will be stable The meat snacks and seafood snacks categories offer growth potential

CATEGORY DATA

Table 1 - Sales of Savoury Snacks by Category: Volume 2018-2023
Table 2 - Sales of Savoury Snacks by Category: Value 2018-2023
Table 3 - Sales of Savoury Snacks by Category: % Volume Growth 2018-2023
Table 4 - Sales of Savoury Snacks by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Savoury Snacks: % Value 2019-2023
Table 6 - LBN Brand Shares of Savoury Snacks: % Value 2020-2023
Table 7 - Distribution of Savoury Snacks by Format: % Value 2018-2023
Table 8 - Forecast Sales of Savoury Snacks by Category: Volume 2023-2028
Table 9 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028
Table 10 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

Snacks in Kazakhstan - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2023: The big picture Key trends in 2023 Competitive Landscape Channel developments What next for snacks?

MARKET DATA

Table 12 - Sales of Snacks by Category: Volume 2018-2023Table 13 - Sales of Snacks by Category: Value 2018-2023Table 14 - Sales of Snacks by Category: % Volume Growth 2018-2023Table 15 - Sales of Snacks by Category: % Value Growth 2018-2023Table 16 - NBO Company Shares of Snacks: % Value 2019-2023Table 17 - LBN Brand Shares of Snacks: % Value 2020-2023Table 18 - Distribution of Snacks by Format: % Value 2018-2023Table 19 - Forecast Sales of Snacks by Category: Volume 2023-2028Table 20 - Forecast Sales of Snacks by Category: Value 2023-2028Table 21 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028Table 22 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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