

Yoghurt and Sour Milk Products in Finland

September 2023

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Yoghurt and Sour Milk Products in Finland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based products and chilled dairy desserts challenge sales on a mature landscape

New launches focus on indulgent flavours and pleasing mouthfeel

New product developments align with the rising health and wellness trend

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DISCLAIMER

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