

Bags and Luggage in the United Arab Emirates

January 2024

Table of Contents

Bags and Luggage in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Travel rebounds, boosting sales of luggage Return of the Chinese shopper to boost category, especially luxury bags Carry-ons and backpacks benefit from increase in short trips and domestic travel

PROSPECTS AND OPPORTUNITIES

Consumers focusing on experiences will increase demand for bags and luggage From "stories" to stores: The evolution of Instagram vintage shopping Price differentials can lead to shopping abroad

CATEGORY DATA

Table 1 - Sales of Bags and Luggage by Category: Volume 2018-2023 Table 2 - Sales of Bags and Luggage by Category: Value 2018-2023 Table 3 - Sales of Bags and Luggage by Category: % Volume Growth 2018-2023 Table 4 - Sales of Bags and Luggage by Category: % Value Growth 2018-2023 Table 5 - Sales of Luggage by Type: % Value 2018-2023 Table 6 - NBO Company Shares of Bags and Luggage: % Value 2019-2023 Table 7 - LBN Brand Shares of Bags and Luggage: % Value 2020-2023 Table 8 - Distribution of Bags and Luggage by Format: % Value 2018-2023 Table 9 - Forecast Sales of Bags and Luggage by Category: Volume 2023-2028 Table 10 - Forecast Sales of Bags and Luggage by Category: Value 2023-2028 Table 11 - Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028 Table 12 - Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028 Table 12 - Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028 Table 12 - Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

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EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for personal accessories?

MARKET DATA

Table 13 - Sales of Personal Accessories by Category: Volume 2018-2023
Table 14 - Sales of Personal Accessories by Category: Value 2018-2023
Table 15 - Sales of Personal Accessories by Category: % Volume Growth 2018-2023
Table 16 - Sales of Personal Accessories by Category: % Value Growth 2018-2023
Table 17 - NBO Company Shares of Personal Accessories: % Value 2019-2023
Table 18 - LBN Brand Shares of Personal Accessories by Format: % Value 2018-2023
Table 19 - Distribution of Personal Accessories by Category: Volume 2018-2023
Table 20 - Forecast Sales of Personal Accessories by Category: Volume 2023-2028
Table 21 - Forecast Sales of Personal Accessories by Category: Wolume Growth 2023-2028
Table 22 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028
Table 23 - Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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