

Wearable Electronics in Poland

July 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Growing focus on health and wellness is a significant driver for smart wearables
- Designer brands appeal to more affluent consumers
- Demand for smart wearables that offer connectivity with smartphones and other devices

PROSPECTS AND OPPORTUNITIES

- Innovation and health focus ensure further growth for smart wearables
- Haptic technology will enhance the user experience
- Collaboration between wearable technology companies and healthcare providers to enable seamless data sharing

CATEGORY DATA

- Table 1 - Sales of Wearable Electronics by Category: Volume 2018-2023
- Table 2 - Sales of Wearable Electronics by Category: Value 2018-2023
- Table 3 - Sales of Wearable Electronics by Category: % Volume Growth 2018-2023
- Table 4 - Sales of Wearable Electronics by Category: % Value Growth 2018-2023
- Table 5 - NBO Company Shares of Wearable Electronics: % Volume 2019-2023
- Table 6 - LBN Brand Shares of Wearable Electronics: % Volume 2020-2023
- Table 7 - Distribution of Wearable Electronics by Channel: % Volume 2018-2023
- Table 8 - Forecast Sales of Wearable Electronics by Category: Volume 2023-2028
- Table 9 - Forecast Sales of Wearable Electronics by Category: Value 2023-2028
- Table 10 - Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028
- Table 11 - Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028

Consumer Electronics in Poland - Industry Overview

EXECUTIVE SUMMARY

- Consumer electronics in 2023: The big picture
- 2023 key trends
- Competitive landscape
- Retailing developments
- What next for consumer electronics?

MARKET DATA

- Table 12 - Sales of Consumer Electronics by Category: Volume 2018-2023
- Table 13 - Sales of Consumer Electronics by Category: Value 2018-2023
- Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
- Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2018-2023
- Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2019-2023
- Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2020-2023
- Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2018-2023
- Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
- Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2023-2028
- Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028
- Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

- Summary 1 - Research Sources

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